



Press Release

FPSA HO Relocation to Melbourne Ahead of Schedule

Thursday February 18, 2009. Financial Planning Services Australia (FPSA) CEO Mark Ryan confirmed that the relocation of the national dealer group's administration and operational head office from Queensland to Melbourne was ahead of schedule and would be completed in early March.

FPSA announced its plans late last year to move the head office to Collins Street Melbourne in response to an extensive strategic review that would enhance FPSA's marketplace offering and position the dealer group for future growth and recruiting opportunities.

"The relocation was necessary to allow FPSA to continue to provide more proactive adviser focussed services and support and to underpin the group's future growth aspirations and business objectives," said Mark Ryan.

Mark Ryan also confirmed that FPSA's reputation as a boutique dealer group operated by experienced industry professionals was reflected in a steadily growing number of recruits seeking a dealership that would pro actively support and enhance their individual business and operational objectives in a compliant environment.

FPSA's new head office takes over part of an existing area occupied by its parent company, netwealth Investments and will be located at Level 5, 52 Collins Street Melbourne.

The relocation will provide cost saving benefits as a number of key functions will be combined and it also allows FPSA to leverage a wide variety of services offered by netwealth including IT infrastructure, web support, product and technical support, marketing & communications and accounting services.

In addition to the relocation announcement in late 2008, FPSA announced the appointment of Fiona Madden as General Manager and Adam Swanwick as Compliance Manager. FPSA will soon confirm the details of new operational members that will staff the dealer group's HO operation.

"The HO move to Melbourne, new appointments, streamlined framework and significantly enhanced services and benefits have been well received by the dealer group's advisers and we expect that it will provide the catalyst for new recruits to join the FPSA national network in 2009," concluded Mark Ryan.

Issued by Financial Planning Services Australia (FPSA)

Media Enquiries:

Mr. Joe Perri
Joe Perri & Associates Pty Ltd
Telephone/Fax: +61 3 9324 0362
Mobile: +61 412 112 545
Email: jperri@joeperri.com.au

Notes to the Editor: Pictured below: from left FPSA General Manager Fiona Madden and CEO Mark Ryan



Financial Planning Services Australia Pty Ltd (FPSA)

Financial Planning Services Australia Pty Ltd was formed in 1985 and has steadily grown to be one of the largest boutique Financial Planning Companies in Australia, with over 30 financial planners nationally with in excess of \$750 million under advice.

FPSA holds Australian Financial Services License and is owned and managed by the directors and employees.

A Principal Member of the Financial Planning Association of Australia, FPSA is committed to pro actively providing the resources and framework for its advisers to provide objective investment and financial planning advice.